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## SUMMARY

It's been 7 years designing for complex data products across Web3, fintech, and B2B SaaS. I work best on hard problems where the data is dense and the users are smart. Open to senior full-time roles and select fractional work.

Current Tools - Claude Code, Figma, v0, Cursor, Midjourney, Miro, Adobe Creative Suite

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## EXPERIENCE

### **Immunefi** · Senior Product Designer *Aug 2021 – Present*

Immunefi is the leading Web3 bug bounty and security platform, protecting \$190B+ in user funds across 650+ secured protocols.

- Led design from seed through Series A as the primary designer, helping scale the platform to 40k+ users and 500+ clients across a highly technical audience of developers, hackers, and protocol teams
  - Architected and maintained a scalable design system in Figma, driving UI consistency and reducing design-to-engineering handoff cycles across a bi-weekly release cadence
  - Shipped 100+ features across a rapidly scaling startup (15 → 70+ employees), maintaining a high bar for execution quality and interaction fidelity
  - Conducted user research, stakeholder interviews, and usability testing, translating findings into product direction that balanced user needs, business goals, and technical constraints
  - Mentored junior designers and established team practices for critique, documentation, and systems thinking as the UX team scaled
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### **Cryptokek** · Lead Designer *May 2020 – Aug 2021*

Cryptokek was among the first blue-chip DeFi analytics and trading platforms, giving retail and power users real-time visibility into token liquidity, performance, and on-chain activity.

- Designed the end-to-end UX for a real-time DeFi trading platform, translating raw blockchain data into clear, actionable interfaces for a highly analytical user base

- Built real-time trading charts, liquidity dashboards, and token performance views, designing for density, speed, and trust in a data-heavy environment
  - Streamlined the Discovery-to-Trade funnel through interaction design and IA improvements, increasing user retention and task completion
  - Collaborated directly with engineers to surface on-chain data in ways that were accurate, legible, and responsive
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**Wonderful Machine** · Product Designer *Mar 2018 – Sep 2020*

Wonderful Machine is a B2B marketplace and production platform connecting 600+ world-class photographers with global agencies and brands.

- Redesigned the core B2B marketplace and directory experience, improving how agencies and brands discover and engage with photographers across geography, specialty, and style
  - Built a high-performance search and filtering system for navigating complex, multi-dimensional datasets, balancing flexibility with clarity
  - Optimized internal production application flows for Consulting and Production request funnels, reducing friction for high-volume users
  - Delivered a minimalist, high-resolution visual system aligned with the elite standard of the platform's talent, and led a full responsive overhaul for mobile and tablet
  - Partnered with leadership and engineering to move from requirements to high-fidelity prototypes and production-ready specs
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**Tools** - Figma, v0, Claude Code, Cursor, Midjourney, Miro, Adobe Creative Suite

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**Education** - Associates in Liberal Arts | Montgomery County Community College